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MINUTES OF THE EXCUTIVE MEETING April 10, 2023 at Balboa Tennis Club Next General Meeting Tuesday, June 13, 2023 at 7:00 PM

- CALL TO ORDER: 7:02 PM. Called to order by John Broderick. Attendees were John Broderick, Carole Farr, Jeff Greenwald, Steve Kappes, Jim Lackritz, Steve Leffler, and Randie Lettington.
- II. MINUTES: March General Meeting minutes will be approved at the June General Meeting.
- III. PRESIDENT'S REPORT: John Broderick welcomed Steve Kappes and Jeff Greenwald to the Executive Committee. Steve Kappes noted that he attended a USTA national meeting in Arizona with several other representatives from the District. Steve said there was a lot of excitement about the growth of tennis and some of the materials presented might be of general interest. Randie Lettington noted that it would be good to distribute information on the continued growth of tennis to the community. Steve will report at the General Meeting.
- IV. TREASURER'S REPORT: Jim Lackritz reported that the District received \$14k from the Section in February/March for membership fees. He noted that one of the \$15K CDs matured and the Finance Committee agreed to put it in a new 1-year CD, which he did at 4.85%. He made an initial payment of \$150 to Baker/Tilly to start the tax preparation process. MSP. A discussion on tax preparation options followed and Jim will investigate those including any SDDTA, IRS and USTA audit requirements.

V. COMMITTEE REPORTS:

- a. **TennisFest** John Broderick led the discussion. The event will be held May 7, 2023, at Balboa Tennis Club from 12-4 pm. There is less than a month to go so there is not much time to complete event planning. Matt Previdi is in charge of the exhibition, Solomon Liu is coordinating the teaching pros, USPTA has made a generous donation for the shirts and John Broderick is working on shirt production. Signage needs to be ordered and will feature the 50-year SDDTA anniversary. Balboa Tennis Club is 100 years old, and that fact will be featured as well. The District Wounded Warrior Program will have a booth and be featured on the event shirts as well. Additional sponsorships are desired, and a City or County proclamation may be sought. Nominees for the Ben Press award are being considered and TennisFest activities involving the San Diego Tennis Hall of Fame honorees might be possible. All SDDTA Directors are encouraged to volunteer to help at the event.
- b. **District Tournament** John Broderick and Carole Farr led the discussion. SDDTA needs to lock in dates and contractual details with Balboa Tennis Club. The tournament form needs to be submitted to SCTA. T-shirts will feature the 50-year SDDTA anniversary, and this may

- be commemorated with a special event and possibly a retrospective video. Signage may incorporate a QR code leading to information about the 50th anniversary.
- c. **Tennis Advocacy** Carole Farr reported on the Robb Field park development plan amendment process which began April 4th. Peninsula Tennis Club now has a seat on the Robb Field recreation advisory group and Todd Sprague is working with the other recreation groups to correct maintenance issues such as lighting. The De Anza Natural plan which envisions converting parts of De Anza Cove back into a wetland may impact Pacific Beach Tennis Club due to a proposed 100' setback from Rose Creek. As a result, the club, with help from the District, is attempting to provide public comment into the process to preserve active recreation and especially tennis at their facility.

VI. OLD BUSINESS:

a. None

Steve Leffler, Secretary

VII. NEW BUSINESS:

- a. New Board Member Search. John Broderick reminded the Committee that SDDTA needs Director candidates with skills and interests as noted by Sandie Kindred at the last General Meeting especially those with sponsorship or outreach program experience.
- b. Interaction With the Section. Carole Farr noted that we had previously had the goal of more frequent interactions with the Section. John Broderick suggested that this should be done separately from regular District meetings. Randie Lettington said that Section leadership were making frequent visits to San Diego for events at Barnes Tennis Center and would be happy to meet with the District as desired.
- c. Steve Kappes observed that the District has been increasingly willing to support the growth of tennis with grants and other initiatives. He suggested that the District should consider recruiting people that could help with developing fundraising sources and methods that would allow the District to continue to increase its financial support of such programs.

John Broderick, President

VIII.	ADJOURNMENT: The meeting was adjourned at 9:09 PM.
	Respectfully Submitted,