



San Diego District Tennis Association
2221 Morley Field Dr. San Diego, CA. 92104
Ph. (619) 299-8647
Email: sddta@yahoo.com Web: sandiegotennis.com

MINUTES OF THE GENERAL MEETING

March 13, 2023 via Zoom

Next Executive Committee Meeting Monday, April 10, 2023 at 7:00 PM

- I. CALL TO ORDER: 7:05 PM. Called to order by John Broderick. Attendees were Mike Bauer, John Broderick, Janene Christopher, Andrew Cretella, Carole Farr, Jeff Greenwald, M.A. Hillier, Dave Jaehnig, Josh Jorgensen, Carol Jory, Steve Kappes, Sandie Kindred, Jim Lackritz, Steve Leffler, Anne Leistikow, Sabastiani Leon, Randie Lettington, Solomon Liu, Eric Mann, Matt Previdi, Todd Sprague. Guests from USTA SoCal: Trevor Kronemann, Anthony Shirley, Diane Matias, Maria Goldberg.
- II. MINUTES: January 19, 2023, General Meeting as amended (Bylaws retain “non-voting” ex-officio). MSP
- III. USTA Tournament Strategy: Anthony Shirley from USTA SoCal gave a detailed presentation outlining the USTA unified adult tournament structure which comprises novice level 7 to level 1 national tournaments. Level 7 tournaments are 1 day, level 6 tournaments are 3 days, level 5 tournaments are 5 days, and level 1 national gold ball tournaments may run for up to 7 days. The uniform points system (nationwide) has led to a unified standing list since 2021. An open player ranking list is in development and will allow for Grand Prix tournament circuits which will return this year with rolling 12 month point totals for the 6 best results. In response to questions on tournament promotion, Trevor Kronemann said that the Section will support our local tournaments on their website and via social media. He indicated that league and tournament play participation in San Diego has greatly increased in the past year or so. Diane Matias gave a short presentation on recent changes regarding junior tournaments including the new non-ranked Net Generation (previously Satellite) one day events, team challenges for red, orange, and green ball events, and the 10 and under (10U) Net Generation Play Tracker system.
- IV. PRESIDENT’S REPORT: John Broderick reported that Parks and Recreation issued a draft Special Use Permit (SUP) and requested feedback from the 12 SUP tennis clubs. He noted that Peninsula Tennis Club (PTC) recently had their annual board meeting, and that Todd Sprague is the club President and Carole Farr is the club Secretary. John also noted that he is now on the La Jolla Tennis Club board and that they now have hired a new club manager. John and other SDDTA board members attended the USPTA meeting at La Jolla Beach and Tennis Club and talked to teaching professionals about participating in TennisFest. He commended San Diego State for winning the Pacific Coast Doubles Tournament which has typically gone to a PAC 12 team. He reminded the board that TennisFest is Sunday May 7th from 12-4 PM and volunteers are needed. Please contact Shatoo Mohamed or Rachel Bevis to volunteer. Steve Kappes was nominated to join the Executive Committee. MSP

V. **TREASURER'S REPORT:** Jim Lackritz reported that we have received USTA member fees and there is some annual banquet ticket sales income in the current period as well as some donations for the District Wounded Warrior Tennis Program. There are also some Yearbook and banquet expenses. Baker/Tilly have been doing our taxes gratis for many years, however they will no longer be able to provide this service for free for future returns. MSP

VI. **COMMITTEE REPORTS:**

- a. **Budget** – Jim Lackritz noted that the Budget Committee had held several meetings to produce the proposed budget. The projected deficit is \$20k. The committee is conservatively assuming a 5% return on investments which would yield \$15k so the bottom line should be about even. MSP. Jim noted the following budget items of interest:
 - i. New Laptop – The office computer needs upgrading.
 - ii. Payroll – Combined some payroll accounts due to switch to Paychecks service.
 - iii. Yearbook – Reduced budget from \$15k to \$3k since primarily online now.
 - iv. Newsletter – Reduced budget from \$8k to \$2k since primarily online now.
 - v. Tournament – Increased costs (umpire and court rental).
 - vi. Banquet – Increased meal costs.
 - vii. GSDCTC – Increased grant by \$2k to \$6k for Tennis Council.
 - viii. TennisFest – Increased to \$10k.
 - ix. ATP/WTA - \$5k for SDDTA booth.
 - x. SDVC - \$1k grant to support San Diego Veterans Classic tournament.
 - xi. USTA League - \$1k grant for league and NTRP Nationals.
 - xii. USTA National Committees - \$2,500 for Director travel (must report on meeting).
- b. **TennisFest** – The event will be held May 7, 2023 at Balboa Tennis Club from 12-4 pm. No report.
- c. **Tennis Advocacy** – Todd Sprague referred to the recent Union Tribune commentary defending against the effort to convert half of Peninsula Tennis Club in Robb Field to pickleball. Meanwhile four new dedicated pickleball courts are available at Barnes Tennis Center and the Robb Field general development plan process will commence in early April. The plan includes a new dedicated pickleball facility in Robb Field. Pacific Beach Tennis Club is working on enhancing their facility and is taking their pickleball program in-house.
- d. **Collegiate** – Sabi Leon is creating a scholarship application. A discussion was held on the number of awards and the amount offered. Sabi will request from the Grant Committee if additional funding is needed.
- e. **Military outreach** - Steve Kappes – Point Lomas Rotary club awarded the weekly Wounded Warrior Tennis Program clinics \$1000. San Diego Veterans Classic tournament will be held October 13-15th and needs volunteers.
- f. **Wheelchair tennis** – No report.
- g. **District tournament** - Janene Christopher – The tournament will be held August 25-26 and September 2-4 at Balboa Tennis Club. Hiromi Sasano will be the tournament director. It is a level 5 tournament, and we are ready to submit the tournament registration form.
- h. **Nominations** – Sandie Kindred announced that Aaron Sheinbein is being nominated to join the Board. Aaron comes from a social and recreation context to extend SDDTA's connection to players who play at HOAs and public parks. Although not previously a USTA member, he

has participated in “Sip ‘N Serve” and social tennis. Aaron manages websites, domains, websites, analytics, and search engines. Sandie stated that “The hope is that Aaron can help bridge the gap between social players and USTA players and according to Aaron, new players can’t easily figure out how to participate in USTA”. Aaron volunteered at the recent WTA tournament. Matt Previdi knows and endorses Aaron. The motion passed 18-0-1. Sandie suggested the District should look for candidates with finance, accounting, fundraising, newsletter, yearbook, and outreach skills.

VII. OLD BUSINESS:

- a. None

VIII. NEW BUSINESS:

- a. Carol Jory noted that the WTT League is now being operated by Impact Team Tennis (ITT) so the name should be updated in the budget.
- b. Mike Bauer noted that SDDTA is now 50 years old!

IX. ADJOURNMENT: The meeting was adjourned at 9:34 PM.

Respectfully Submitted,

Steve Leffler, Secretary

John Broderick, President